



**14 April 2011**

**for immediate release**

## Cracking achievement as award winning cheese maker secures planning for Vergnet 275kW in AONB



Lincolnshire Poacher, award winning farm house cheese makers, have just secured planning permission for a [Vergnet GEV MP](#) 275kW in the Lincolnshire Wolds - an area of outstanding natural beauty (AONB).

This is a tremendous achievement and the Vergnet GEV MP is leading the way by becoming one of the first turbine of its size ever to get planning in a AONB.

The family have been at their farm since 1917 and now the majority of their income comes from its internationally renowned Lincolnshire Poacher cheese brand which they have been making for nearly twenty years.

"We, as a business, have a responsibility to cut our carbon emissions and we have looked in detail at all of the options open to us. A single medium sized wind turbine is the most efficient and the greenest way for us to generate sufficient electricity for the requirements of the business. If this option (was) not open to us we genuinely don't know how we (would) generate sufficient electricity without harming the environment for our own use without losing valuable grazing land." say Tim and Simon, makers of the award winning cheese.

The initial planning application made to East Lindsey District Council by ICE Renewables highlighted that the Vergnet turbine could only serve to strengthen the business, its employees and the wider community. Fulfilling Lincolnshire Poacher's desire for greener sourcing which their main customers (high street retailers) demanded, it gives the business an excellent competitive edge over other cheese producers thereby helping to secure the farm's long term future and that of its employees.

The decision on whether or not to grant planning permission ultimately boiled down to the economic, social and environmental impact of the business and a majority decision agreed that the benefits to the business, its employees and the wider community justified allowing this application.

ICE Renewables put together the initial planning application and continued to support and advise the family towards a successful outcome through the planning process . The Vergnet turbine should be up and benefiting from the FITs by the end of the year.

#### Notes to editor

1. ICE Renewables will be exhibiting at All-Energy and the Cereals Event
2. **ICE Renewables** supplies wind, anaerobic digestion and solar photovoltaic products supported by a range of product specific technical services and turn-key installation packages. This unique proposition not only includes feasibility advice and scheme designs, but also a best in class global supply chain of renewable equipment and installation services via its partners.
3. ICE Renewables, Managing Director, Julian Martin is inaugural chairman for the Renewable UK medium wind group which is tasked with developing the first UK turbine design and installation Standard for the rapidly growing UK medium wind market. This involves working with major global industry stake holders and DECC (Department of Energy and Climate Change) and other global trade associations (CANWEA (Canadian Wind Energy Association), AWEA (American Wind Energy Association), EWEA (European Wind Energy Association)).
4. ICE represents medium wind on the recently formed government advisory panel on the Feed in Tariffs with regular meeting with the Department of Environment and Climate Change and access to the minister

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